

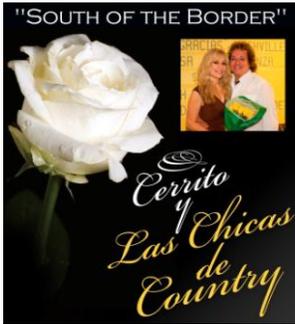


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**PLA Media Congratulates CERRITO and Lane Brody  
For New and Noteworthy iTunes Spotlight**



"South Of The Border," a duet with Checo Records recording artist CERRITO and Lane Brody, *The Yellow Rose of Texas*, is not only #1 on the New Music Weekly chart, but it is currently featured as *New and Noteworthy* on iTunes' Country Main Page as well as on iTunes' Latino Main Page.

This is the first song that is released from CERRITO's upcoming collaboration album, CERRITO and The Girls of Country. This will be country music's first bilingual collaboration project which also features the talents of Grammy award-winning Lynn Anderson, Kathie Baillie, Jett Williams (daughter of country music icon Hank Williams), two-time CMA Female Vocalist of the Year Janie Fricke, twin country music duo Moore & Moore, Americana artist Elizabeth Cook, Liza Martin and CERRITO's wonderful sister Sallyann.

With fans already in Mexico, Europe, Japan, Honduras and the United Kingdom, CERRITO is now drawing an interest among American audiences. His career hit full throttle when international "cuchi cuchi" diva (entertainer, guitarist and actress) Charo, caught his show and hired him on the spot to be one of her background singers. His combination of Latin flare and a traditional country vibe creates a unique offering that is attracting a wide range of fans noting his diverse and distinctive music. Visit [www.CERRITOMusic.com](http://www.CERRITOMusic.com) for more information.

Lane Brody is best known for her #1 Billboard hit, "The Yellow Rose" with Johnny Lee and for the Oscar nominated song "Over You" from the film *Tender Mercies*. She has consistently succeeded at the highest level in a variety of formats and has recently recorded a song with her greatest musical influence since childhood, the legendary Johnny Mathis. Her latest album, On The Wings Of Songs is available on [www.iTunes.com](http://www.iTunes.com), GMV Nashville or by visiting [www.lanebrody.com](http://www.lanebrody.com).

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**For more information or to schedule an interview with CERRITO, please contact PLA Media at (615) 327-0100.**

